



Video Contest Official Rules

All Duluth ISD-709 middle school and high school students are eligible to participate!

Entrants must submit a video no longer than 2 minutes in length about energy efficiency and conservation at home, at school, and/or in their community.

Videos must be submitted by 11:59 p.m. on Monday, May 9th, 2016 via Google Drive (uploaded to a personal Google Drive and then shared with me at emily@ecolibrum3.org) to be considered. Winners will be announced end of May.

Videos may not contain other's property (i.e.: copyrighted music, photos, videos, trademarks, etc.) without obtaining prior permissions. Videos may not include any student's names, inappropriate language or content.

Prizes will be awarded to the three highest scoring videos based on the criteria below. Prizes have been donated by Duluth Grill, Marshall Hardware, and Target.

- 1st place- \$100 value
- 2nd place- \$50 value
- 3rd place- \$25 value

Keep up to date on the contest and see submitted videos by liking the Duluth Energy Wins Facebook page! Questions? Email emily@ecolibrum3.org or call 218-336-1038.

Judging criteria	Details	Points Available	Achieved
Content quality	Does the video provide good information on energy efficiency and conservation	1-10	
Significance	Does the video explain why energy savings and efficiency are important?	1-5	
Memorable/Creative	Does the video draw in the viewer and keep their attention?	1-5	
Innovation	Is the video original?	1-5	
Production	What is the overall quality?	1-5	
		TOTAL POINTS:	/ 30

Disclaimer:

By submitting my video, I hereby grant permission to Ecolibrium3, and those acting with its authority and permissions, the right to use, re-use, copy, publish, or distribute my video submission as part of the Georgetown University Energy Prize and the ISD-709 Killowatt Challenge sponsored by Ecolibrium3.

I understand that the above uses may include, but are not limited to websites, social media, advertising, or other types of promotional media existing now or in the future.

I understand that by submitting this video, I am giving up all rights and claims to monetary compensation for any future use of this material by Ecolibrium3 or its affiliates.

I hereby release Ecolibrium3 from all claims arising out of its use of the video, including all claims for libel or invasion of privacy.